# Our Specialties

## WEBSITE
PoliWeb is our design and development service for political campaigns at a very low-cost. We are able to design and develop within 48 hours.

## LOGO DESIGN
We design high-quality campaign logos for candidates running for every level of elected office.

## LITERATURE
We design and create political palm cards, door-hangers, business cards, posters, and lawn signs to increase visibility and name recognition.
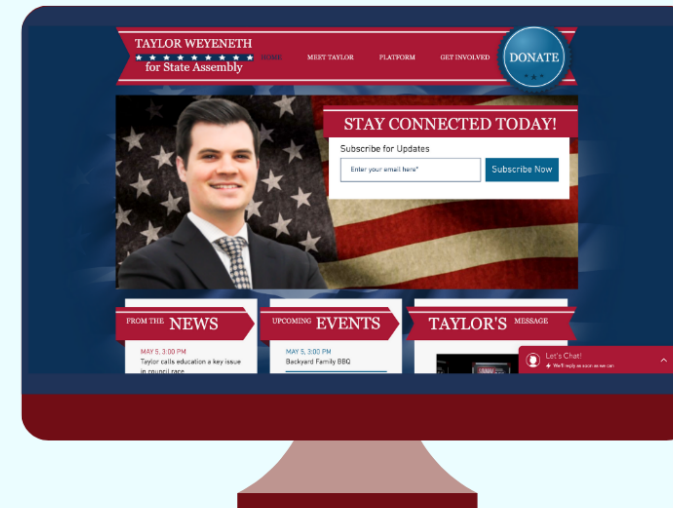
## SOCIAL MEDIA
We design and post engagement-rich content with calls-to-action. Images and videos for ALL of the major social media platforms. (Add-on)

# PoliWeb

The keys to a successful campaign launch are simple, but require engagement and visibility; website, campaign logo, business and palm cards, lawn signs, and door-hangers. We offer all of these services at a low-cost.
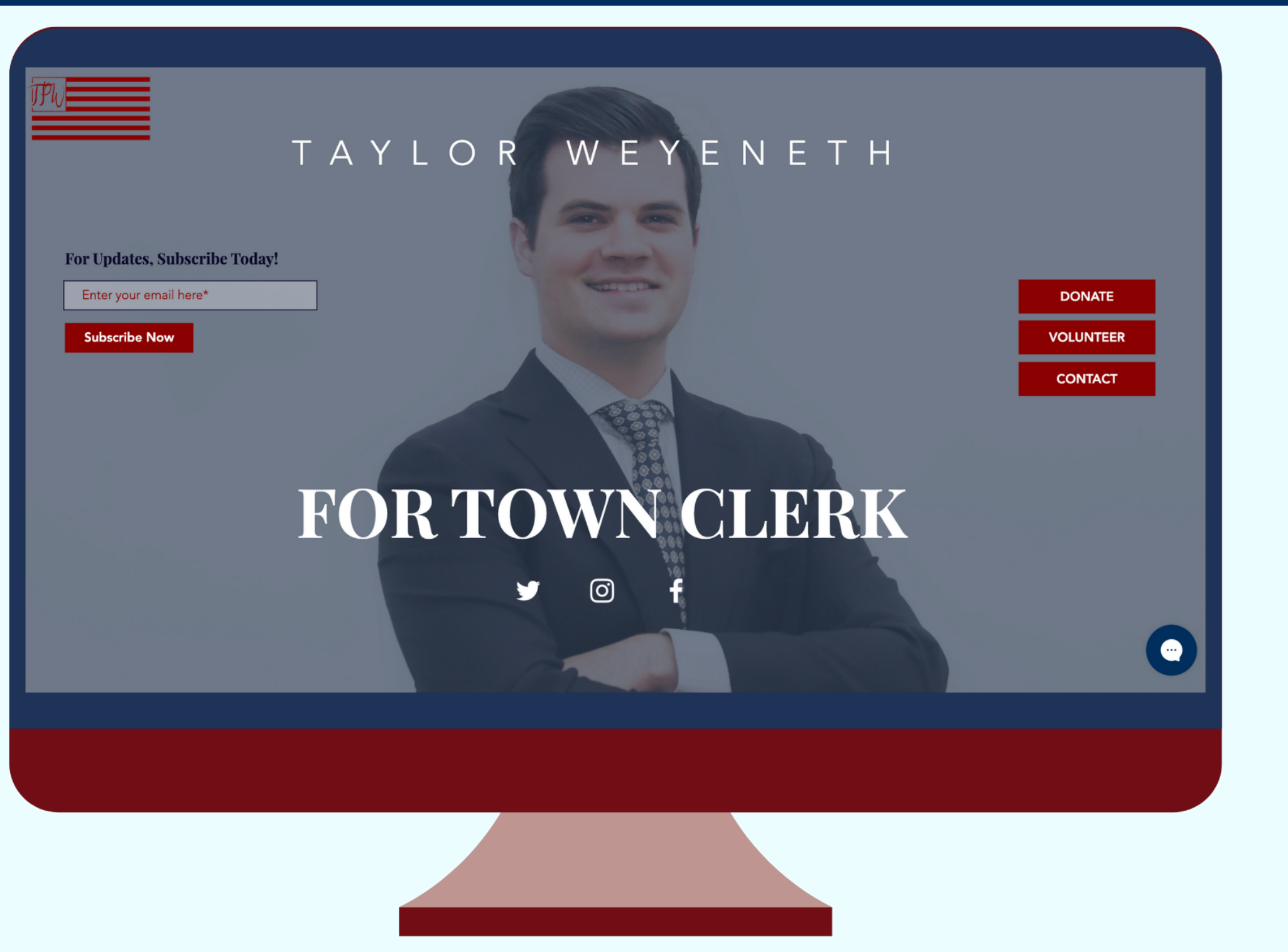


**Palm Cards**

**Website**

**Posters**

**Business Cards**

**Lawn Signs**

**Door Hangers**

# Landing Page

## SINGLE PAGE WEBSITE

One-page website for campaigns just starting and looking for a digital footprint online.

## CALLS TO ACTION AND DONATIONS

Easy to use campaign template with volunteer and donation buttons. Manage your volunteers directly on your website.

## SOCIAL MEDIA LINKS

Include links to ALL social media accounts: Facebook, Twitter, Instagram, Snapchat, LinkedIn, YouTube, and more.

# Multi-Page Templates

## Adirondack

## Liberty

## Empire State



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ALL Multi-Page Websites Include:

## 1

### HOME PAGE + CALLS TO ACTION

Main page can direct ALL traffic to your donation links, volunteer sign-ups, press, and meet the candidate page. A chat feature is included to communicate with visitors.
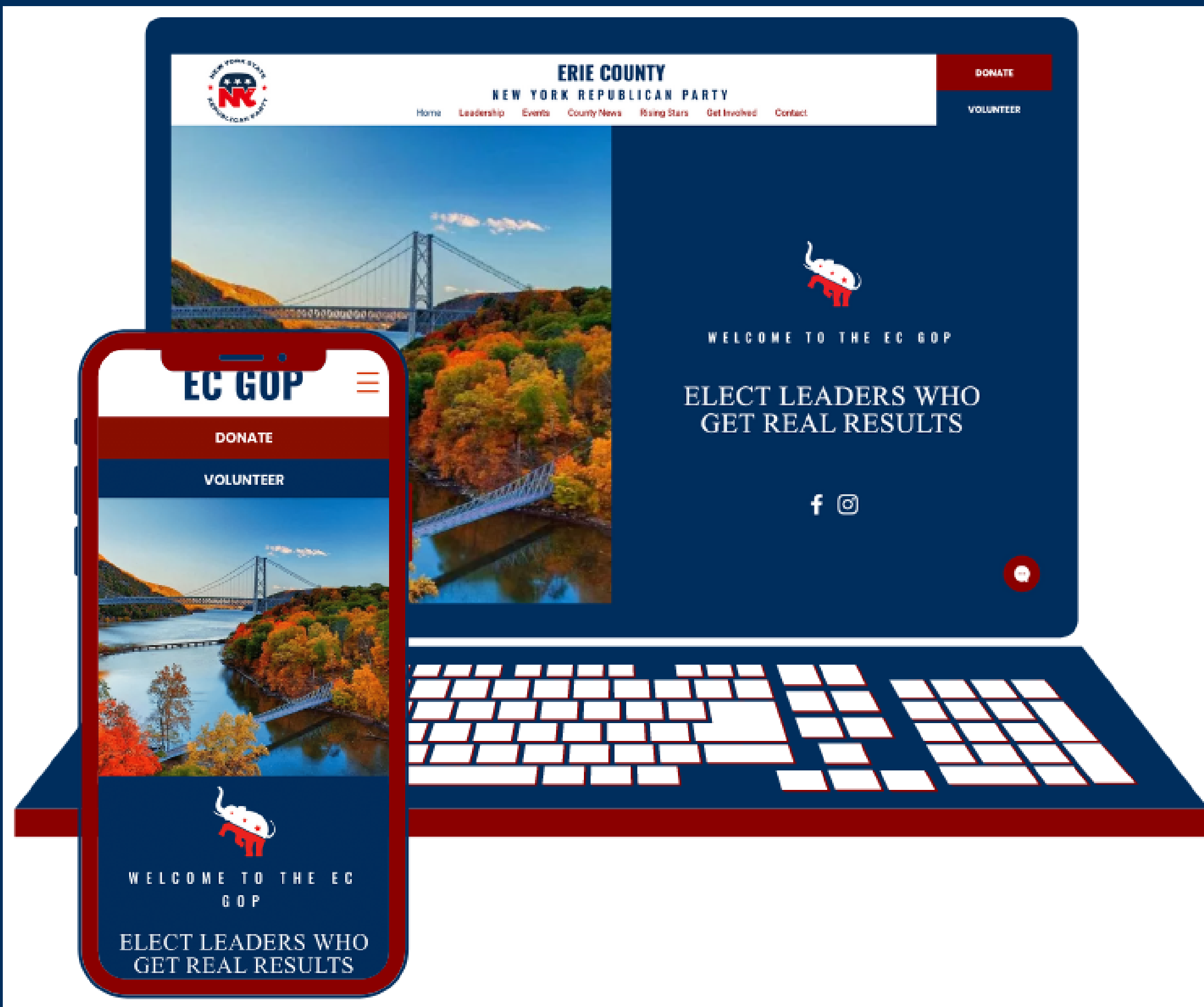
## 2

### MEET CANDIDATE + PLATFORM PAGE

Introduce yourself as a candidate and lay out your campaign platform. Allow your voters to get to know you and what your candidacy means for them.

## 3

### GET INVOLVED + VOLUNTEER PAGE

Engage your visitors with easy to use volunteer sign-up forms where they can choose to be door-knockers, phone-callers, or host their own fundraising events.

# County Committees

## MULTI-PAGE WEBSITE
Five-page website for County Committees looking to leave a digital footprint, increase local membership, and promote their candidates.

## CALLS TO ACTION AND DONATIONS
Easy to use committee template with volunteer and donation buttons. Manage your volunteers directly on your website.

## MANAGE ARTICLES + BLOG POSTS
Post directly on the website any news articles pertaining to the committee or it's candidates and promote your press releases directly on your personalized domain.

## SOCIAL MEDIA LINKS
Include links to ALL social media accounts: Facebook, Twitter, Instagram, Snapchat, LinkedIn, YouTube, and more.

*TIER 3 WEBSITE*

# Packages

## TIER 1
## $349*

Landing Page Website
- Single Page
- Design
- Development

## TIER 2
## $499*

Landing Page Website
- Single Page
- Design
- Development

Literature Design
- Business Card
- Door Hangers
- Lawn Sign
- Palm Cards
- Posters

## TIER 3
## $699*

Full Website
- Pick One of Three Templates
- **Up to 5 Pages**
- Design
- Development

Literature Design
- Business Card
- Door Hangers
- Lawn Sign
- **Political Logo Design**
- Palm Cards
- Posters

## TIER 4
## $999*

Full Website
- Pick One of Three Templates
- **Up to 10 Pages**
- Design
- Development
- **SEO** Configuration/Analytics

Literature Design
- Business Card
- Door Hangers
- Lawn Sign
- **Political Logo Design**
- Palm Cards
- Posters

*We also offer monthly management options for each website. If a candidate and/or campaign wants to outsource the maintenance and content for their website, we offer two services: (1) Monthly edits and additions for $29/mo., and (2) Weekly edits and additions for $59 per month.